

1B. Strategic Choices, Vision and Mission

Adopted
5 Feb 2007



Strategic Choices: the top 4 strategic choices from among over 80 issues & interests identified by members in 2006:

- 1) Prompt professional response by volunteers to the emergency calls in all geographic areas in the district.
- 2) Remain a volunteer fire department, retain our volunteers by productively using limited training time, provide good incentives and benefits and have fun.
- 3) Strengthen reputation and reliability of our volunteers by providing good management and leadership 24 by 7.
- 4) Strengthen expertise and reputation in managing risk to life, property and community vitality.

Vision: statements summarizing, in present tense, the picture of the District five to ten years from now, based on the top 4 strategic choices:

Our priority is to provide a consistent & professional emergency response throughout the District. We are committed to deploy our resources to ensure a response that meets our Target Levels of Service regardless of the incident location within our District.

We are a volunteer fire department and we commit to recruit and retain our volunteers through programs that are convenient, make effective use of their time, prepare them for their assigned duties, create synergy between organizational health & community service and build an environment that is safe, stimulating and fun.

We will provide a consistent level of leadership and support for our volunteers. Our commitment is to maintain and provide round-the-clock direction and mentorship. We will provide management and other resources as necessary to ensure the success of our strategic choices.

We will manage risk to life and property for our community. In addition to our commitment to incident readiness & response, we will also identify, evaluate and offer appropriate proactive risk management programs to mitigate anticipated community hazards.

Mission: statement declaring the District's primary stakeholder, services and strategic priority:

We are committed to serve our community with prompt, consistent and professional fire suppression, basic life support and rescue services.